Haverhill Police Department Joins 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information

Neighbors aims to reduce crime in neighborhoods by connecting people, security cameras and law enforcement.

HAVERHILL, MA – April 17, 2019 – The Haverhill Police Department today announced that is joining the Neighbors app by Ring (available via iOS/Android here: https://download.ring.com/haverhill) to provide the City of Haverhill's community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can download the free Neighbors app, join their neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

"The Haverhill Police Department is pleased to announce the newly formed partnership with Neighbors by Ring," said Chief Alan R. DeNaro. "Ring technology will greatly assist the Haverhill Police Department with crime reduction as well keeping the community informed of up to date safety and local crime information. We would like to thank Neighbors by Ring for this opportunity."

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the Haverhill Police Department join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the City of Haverhill's community can stay on top of crime and safety alerts as they happen."

How It Works
- Download the Neighbors app on iOS and Android here: https://download.ring.com/haverhill or by texting 'haverhillma' to 555-888 from your smartphone.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

About the Haverhill Police Department
The Haverhill Police Department is comprised of professional men and women committed to supporting a department philosophy that builds partnerships and empowers the community to work collectively in reducing crime and the fear of crime while improving the quality of life in the City of Haverhill.

About Neighbors

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. Download Neighbors (iOS/Android) today to join your digital neighborhood watch. For more information visit www.ring.com/neighbors.

About Ring
Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities. Ring is an Amazon company. The Ring product line, along with Neighbors by Ring, enable Ring to offer affordable, whole-home and neighborhood security devices and services. In fact, one Los Angeles neighborhood saw a 55 percent decrease in home break-ins after Ring Doorbells were installed on just ten percent of homes. For more information, visit www.ring.com. With Ring, you're always home.

###

Haverhill Police Department Media Contact
Captain Robert Pistone.
Patrol Commander
Haverhill Police Department
40 Bailey Blvd
Haverhill Ma, 01830
Office: (978) 722-1568
rpistone@haverhillpolice.com

Neighbors Media Contact
Kaleigh Bueckert-Orme
Public Relations Coordinator, Neighbors by Ring
media@ring.com
M: 626-260-0416

From:	Captain Robert Pistone <rpistone@haverhillpolice.com>
Sent:	Wednesday, April 17, 2019 2:14 PM
To:	Ron Tuell
Subject:	FINAL RELEASE_Haverhill PD Joins Neighbors by Ring.pdf
Attachments:	FINAL RELEASE_Haverhill PD Joins Neighbors by Ring.pdf

Ron,

Please post this to facebook.

Thanks,

B

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Haverhill Police Department Media Contact
Captain Stephen J. Doherty Jr.
Detective Commander
Haverhill Police Department
40 Bailey Blvd
Haverhill Ma, 01830
Office: (978) 722-1549
sdoherty@haverhillpolice.com

Neighbors Media Contact
Kaleigh Bueckert-Orme
Public Relations Coordinator, Neighbors by Ring
media@ring.com
M: 626-260-0416

Captain Robert Pistone

From: Ring Neighbors Portal <neighbors.portal@ring.com>
Sent: Friday, January 25, 2019 7:21 PM
To: Rpistone
Subject: Neighbors Portal Feature Update

We're constantly looking for ways to improve the Neighbors Portal, not only for our law enforcement partners, but the civilians that we collectively serve.

As part of those efforts, we're proud to announce that we've made some enhancements to the Request Video feature. Specifically, the camera map interface will now be shown as a heat-map.

The important part is that the core functionality has not changed. This is simply an aesthetic update aimed at providing a better experience.

In terms of how you use/interact with the Request Video feature, you should still be requesting videos from areas that you feel can help provide actionable intelligence, and/or evidence for active investigations. The look and feel of the map should not change the specific area for which you choose to focus your investigation.

You can view these changes by signing into the Neighbors Portal here. If you have any questions please reply to this email to contact your Account Manager.

From:	Ring Neighbors Portal Team <neighbors-portal@ring.com>
Sent:	Thursday, April 4, 2019 3:45 PM
To:	rpistone@haverhillpolice.com
Subject:	Success on Ring Neighbors Portal
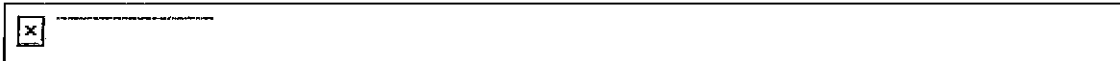
Shortly after receiving **over 50 video submissions** through the Neighbors Portal, an arrest was made on a burglary suspect through the collaborative efforts of the Rolling Meadows Police Department and neighboring agencies.

Last month, a resident's Ring device captured a person trespassing on his property. The homeowner immediately shared his video on the Neighbors App and contacted the Rolling Meadows Police Department. The Rolling Meadows Police Department saw it as a great opportunity to request additional recordings through the Video Request feature on the Neighbors Portal. One video recording in particular stood out which led to an arrest.

Read the Full Story

*Log in to Portal Required

First time logging in? Reply to this email for assistance.

Introduce us to your neighboring agencies. Send us your referrals by replying to this email or reach out to your Partner Success Manager directly.

|	
From:	Ring Neighbors Portal Team <neighbors-portal@ring.com>
Sent:	Tuesday, February 26, 2019 2:49 PM
To:	rpistone@haverhillpolice.com
Subject:	Agencies Working Together
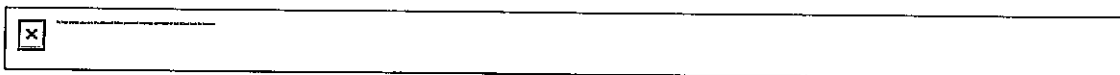
Agency Collaboration

Recently, four agencies in Kansas came together as a team to create safer communities through the Neighbors Portal. Since crime knows no jurisdiction, they realized they could best serve their communities by working together. Do you know of other agencies who are ready to join us in making communities safer? Send us your referrals to get them on board today.
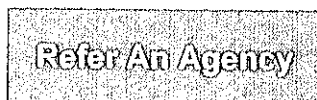
Welcome Our Newest Agencies

Dozens of agencies across the country have started using Neighbors Portal to engage with their community members and aid in investigations.

We wanted to take a moment to introduce our newest law enforcement partners.
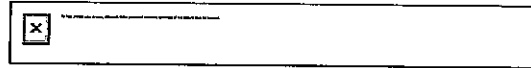
Houston PD - TX

Columbus PD - OH

Prince George's County PD - MD

Horry County PD - SC

Myrtle Beach PD - SC

Frisco PD - TX

Amarillo PD - TX

Surprise PD - AZ

Toms River PD - NJ

Quincy PD - MA

Broken Arrow PD - TX

Missouri City PD - TX

Castle Shannon PD - PA

Northern York County PD - PA

Hernando County SO - FL

The Colony PD - TX

Long Branch PD - NJ

Dunwoody PD - GA

El Portal PD - FL

Essex PD - VT

Baldwin Borough PD - PA

Stafford Township PD - NJ

Overland Park PD - KS

Olathe PD - KS

Lenexa PD - KS

Shawnee PD - KS

Wolcott PD - CT

Rocky River PD - OH

"We have chosen to become a part of the conversation that is already going on with the Neighbors app," "I think of it as a table; all of the neighbors in the neighborhood are sitting around a table; we have pulled up a chair to that table." - Sgt. Craig Herrmann, Shawnee PD, Kansas

Log Into Portal

First time logging into Portal? Reply to this email for assistance.

From:	Ring Team <events@ring.com>
Sent:	Wednesday, August 21, 2019 7:59 AM
To:	rpistone@haverhillpolice.com
Subject:	You're Invited to Ring's Party at IACP
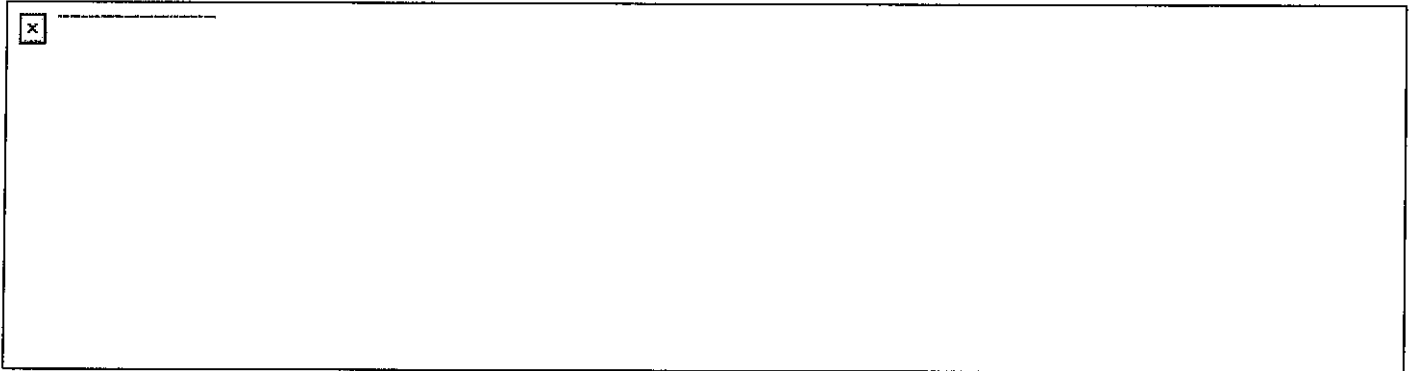
Shaquille O'Neal and Chief Inventor, Jamie Siminoff, are throwing a party at the House of Blues Chicago and you're invited.
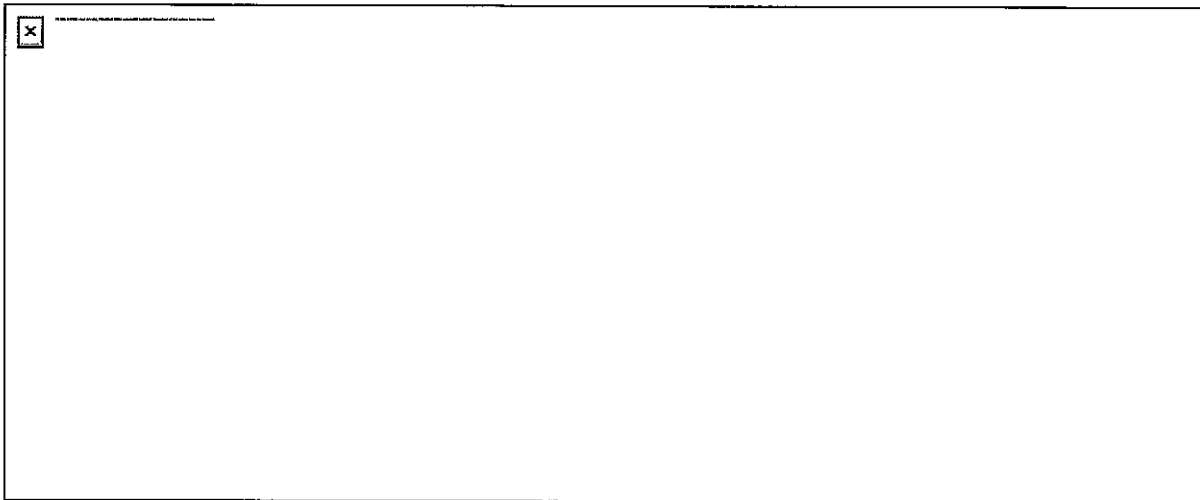
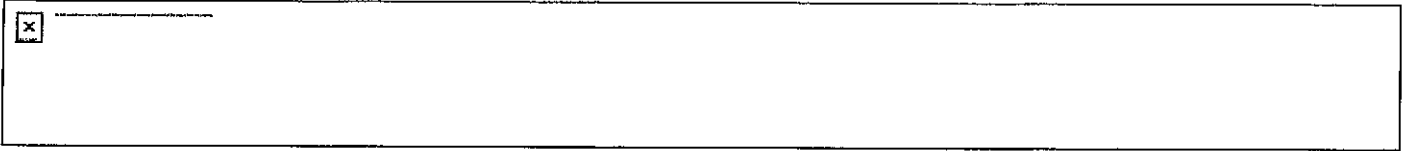Join us as we celebrate the efforts of our Neighbors Portal partners in

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keeping neighborhoods safer. Enjoy an open bar, food, live music, and a special recognition ceremony.

Event Details

Sunday, October 27, 2019

House of Blues Chicago 329 N Dearborn Street, Chicago, IL 60654

Doors open at 8:00 PM

Recognition ceremony begins at 9:00 PM

Followed by live music by Howl2Go

This party is invitation only and an RSVP is required for entry.

Please be sure to register your guests as well.

All attendees must bring their conference badge for entry.

Firearms are strictly prohibited by the venue.
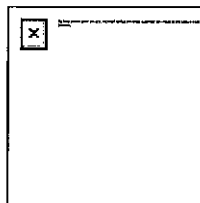
Our mailing address is:

Ring

1523 26th St

Santa Monica, CA 90404-3507

Add us to your address book

Want to change how you receive these emails?

You can update your preferences or unsubscribe from this list.

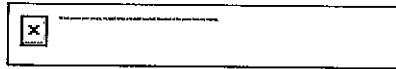|	
From:	Ring Team <no-reply@ring.com>
Sent:	Monday, July 29, 2019 5:16 PM
To:	rpistone@haverhillpolice.com
Subject:	New Crime Alert: Cage thief (do you know this person?)

Cage thief (do you know this person?)

April 17, 2019

So today at around 11:30am someone decided that it was ok to walk up to my in-laws front yard and walk off with a cage that does not belong to them. A little info real quick. They are having a squirrel issue and are trapping and relocating them. But back to the issue. This guy seen in the video decided he now owns the squirrel and the cage now. They would be happy if he returned the cage, and they said he could keep the squirrel lol. Do you know this person?

View Alert

Captain Robert Pistone

Got a package stolen on Thursday. Be careful.
July 28, 2019
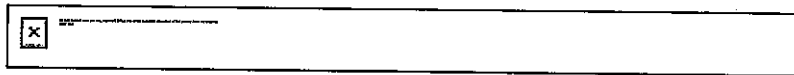
View Alert

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From: Ring Team <no-reply@ring.com>
Sent: Thursday, July 18, 2019 6:31 PM
To: rpistone@haverhillpolice.com
Subject: New Crime Alert: trash barrel thief
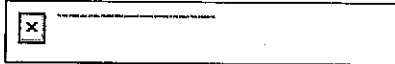
trash barrel thief

July 18, 2019

This guy decides to pull over and walk over where trash barrel is and steals it . Does anyone know this guy ? Landscaping company , can make out the name of the business ..
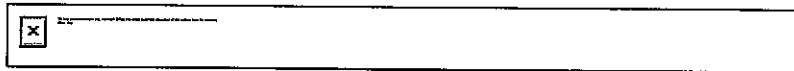
View Alert

From:	Ring Team <no-reply@ring.com>
Sent:	Friday, June 28, 2019 7:31 PM
To:	rpistone@haverhillpolice.com
Subject:	New Crime Alert: Came into my entry way at 3:30am Tuesday morning
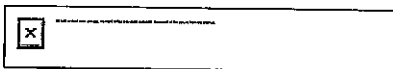
Came into my entry way at 3:30am Tuesday morning

June 28, 2019

Entered my home during overnight
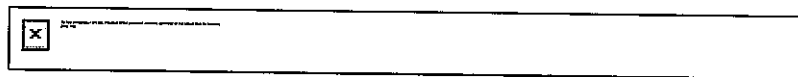
View Alert

From:	Ring Team <no-reply@ring.com>
Sent:	Thursday, June 6, 2019 3:25 PM
To:	rpistone@haverhillpolice.com
Subject:	New Crime Alert: Homestead st.

Homestead st.

June 6, 2019

Git away with a mug welder and I would say they know the cameras up they never look up.

View Alert

From:	Ring Team <no-reply@ring.com>
Sent:	Monday, June 3, 2019 1:54 PM
To:	rpistone@haverhillpolice.com
Subject:	You've been invited to join Ring Neighbors Portal

You've been invited to join Ring Neighbors Portal.

Ring invites you to join the Haverhill Police Department in the Ring Neighbors Portal.

Neighbors Portal provides the Haverhill Police Department with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

> Join Portal Now

*Neighbors Portal is currently only supported in Google Chrome & Firefox browsers. Unfortunately, Internet Explorer is currently not supported.

From:	Ring Team <no-reply@ring.com>
Sent:	Friday, May 17, 2019 4:39 PM
To:	rpistone@haverhillpolice.com
Subject:	New Crime Alert: Wardhill home burglarized.

Wardhill home burglarized.

May 17, 2019

A house right near Cedardale was burglarized today. If you live in the area, take caution.

View Alert

Captain Robert Pistone

You've been invited to join Ring Neighbors Portal.

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[Join Portal Now]

*Neighbors Portal is currently only supported in Google Chrome & Firefox browsers. Unfortunately, Internet Explorer is currently not supported.

From:	Ring Team <no-reply@ring.com>
Sent:	Friday, April 19, 2019 6:04 PM
To:	rpistone@haverhillpolice.com
Subject:	New Neighbor Alert: Teens vandalized my car just off Lowell Ave

Teens vandalized my car just off Lowell Ave

crime

April 19 2019

https://video.nest.com/clip/48e7d50eb9f149e1b00ca6b22fbc3722.mp4

VIEW ALERT

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From:	Ring Team <no-reply@ring.com>
Sent:	Wednesday, April 17, 2019 5:09 PM
To:	rpistone@haverhillpolice.com
Subject:	New Neighbor Alert: Cage thief (do you know this person?)

Cage thief (do you know this person?)

crime

April 17 2019

So today at around 11:30am someone decided that it was ok to walk up to my in-laws front yard and walk off with a cage that does not belong to them. A little info real quick. They are having a squirrel issue and are trapping and relocating them. But back to the issue. This guy seen in the video decided he now owns the squirrel and the cage now. They would be happy if he returned the cage, and they said he could keep the squirrel lol. Do you know this person?

VIEW ALERT

From:	Ring Team <no-reply@ring.com>
Sent:	Wednesday, March 20, 2019 4:02 PM
To:	rpistone@haverhillpolice.com
Subject:	New Neighborhood Alert

New Neighborhood Alert

Watch out for this guy

This guy broke in my vehicles took money and all my belongings

View Alert

Captain Robert Pistone

To all:

I have received a few people asking about the RING discount code, below is the discount code for the Ring website (only works on website). This is the response that I received to the request for the code.

"The department promo code is NBHAVERHILL, in order for it to work you will need to enter in your department email address to be synced up.

Since our website now is already at your discounted rate the promo code will not be effective at this time."

Ron T.

From:	Ron Tuell <rtuell@haverhillpolice.com>
Sent:	Wednesday, April 17, 2019 2:23 PM
To:	Captain Robert Pistone
Subject:	RE: FINAL RELEASE_Haverhill PD Joins Neighbors by Ring.pdf

All set

From: Captain Robert Pistone <rpistone@haverhillpolice.com>
Sent: Wednesday, April 17, 2019 14:14
To: Ron Tuell <rtuell@haverhillpolice.com>
Subject: FINAL RELEASE_Haverhill PD Joins Neighbors by Ring.pdf

Ron,

Please post this to facebook.

Thanks,

B

From:	Ron Tuell <rtuell@haverhillpolice.com>
Sent:	Monday, January 14, 2019 12:23 PM
To:	Deputy Anthony Haugh; Capt. Robert Pistone; Captain Stephen J. Doherty
Subject:	RE: Ring Account Manager Follow Up

To all:

Patrol Areas have been sent to them in a format they needed, this was done tale end of December.

Ron T.

From: Deputy Anthony Haugh <ahaugh@haverhillpolice.com>
Sent: Monday, January 14, 2019 11:55
To: Capt. Robert Pistone <rpistone@haverhillpolice.com>; Captain Stephen J. Doherty <sdoherty@haverhillpolice.com>
Cc: Ron Tuell <rtuell@haverhillpolice.com>
Subject: FW: Ring Account Manager Follow Up

Are we making progress with this?

Deputy Haugh

From: Dylan Judson [mailto:dylan.judson@ring.com]
Sent: Friday, January 11, 2019 4:32 PM
To: Ron Tuell <rtuell@haverhillpolice.com>; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com;
rpistone@haverhillpolice.com
Cc: Morgan Culbertson <morgan.culbertson@ring.com>
Subject: Re: Ring Account Manager Follow Up

Hello Everyone,

I just wanted to circle back prior to next week just a few last things for onboarding. I will be sending out a link later that will have the invitation for the remote onboarding. It will be in webinar format and will be very interactive so feel free to ask any questions that pop up.

I also wanted to make sure that the announcement of the partnership was going on with Morgan our pr specialist. I have ccd her on the email.

Last but not least I still need a list of the portal users that you would like to have access to the account prior to the portal going live next week. The email above should have necessary attachment with the excel sheet with requested information.

Please let me know if you have any questions

Dylan

On Mon, Dec 17, 2018 at 6:15 PM Dylan Judson <dylan.judson@ring.com> wrote:

Hello Everyone,

Thanks for hopping on with us earlier!

After going through my schedule I have concluded that a remote on boarding would be the best and quickest option for you. We are going to setup a webinar training and it will be interactive so any questions during the process we can make sure to answer.

Recap below as promised:

1. Onboarding

a) Potential Remote On boarding Date: Wednesday 16th
Recommended schedule below:

Session 1 @ 02:00pm - Command Staff, PIO, Existing social media users, community outreach team etc. (90 minutes)

(Potential Session 2) @ 4:30pm - Attendees: RTCC, CID, analysts, general, etc. (90 minutes)

b) Scheduling - Once confirmed, please send out a calendar invite to the team and copy myself + Morgan. Below is some messaging for sending out calendar invites--feel free to adapt as you see fit:

"Team,

We will be partnering with home-security company Ring.com, to utilize a platform they've created specifically for law enforcement called the "Neighbors Portal". Here's a quick video explaining how it works.

The Neighbors Portal will allow us to post and comment directly to the Neighbors App, send out real-time crime and safety alerts, and request footage from Ring users for investigative purposes.

*Ring will be joining us on [Date] to train our department on the tool so please keep an eye out for a calendar invite. If you're able to make it, **please accept the invite** so we can get an accurate headcount for training materials."*

2. Portal Requirements

a) Beats map - Please send us a map of your different beats/patrol areas so I can create alert zones for your users. This can be in any format, including PDF, as long as each beat/zone is clearly labeled.

b) Account Provisioning - Attached is an Excel doc outlining the data points needed to provision users. Please add everyone you sent an invite to (that would potentially need an account) and send it back our way before the scheduled onboarding. Accounts will not be provisioned until after the onboarding. Please let us know if you have any questions on this.

c) Browser Access Testing - Once portal has been created, we will send you an invite to test your access on Google Chrome, Firefox or Edge.

3. Miscellaneous

a) Seed Units - We'll send 10 cameras to your attention and follow up with a shipping confirmation when I have it.

Let me know if I forgot anything!

--

Dylan Judson
Account Manager

ring

1523 26th St
Santa Monica, CA 90404

Dylan.Judson@ring.com
Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

From:	Ron Tuell <rtuell@haverhillpolice.com>
Sent:	Thursday, December 27, 2018 10:27 PM
To:	Dylan Judson
Cc:	sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com; Bradley Wentlandt; Morgan Culbertson
Subject:	RE: Ring Account Manager Follow Up
Attachments:	HPD_Patrol_Routes.zip

Dylan,

These are from our internal GIS system.

Ron T.

From: Dylan Judson <dylan.judson@ring.com>
Sent: Tuesday, December 18, 2018 15:26
To: Ron Tuell <rtuell@haverhillpolice.com>
Cc: sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com; Bradley Wentlandt <bradley.wentlandt@ring.com>; Morgan Culbertson <morgan.culbertson@ring.com>
Subject: Re: Ring Account Manager Follow Up

Hey Ron,

Directly from our team we need the actual shapefiles instead of just the pictures. Usually this comes in a zipped folder with all the shapefile components in it.

Thank you,

Dylan

On Tue, Dec 18, 2018 at 5:29 AM Ron Tuell <rtuell@haverhillpolice.com> wrote:

Dylan,

Will the attach work for your shape files or do you need a different format?

Sincerely,

Ron T.

Ron Tuell

IT Director / Crime Analyst

Haverhill Police Department

40 Bailey Blvd.

Haverhill, MA 01830

P:978-373-1212 ext:1576

F:978-373-3981

From: Dylan Judson <dylan.judson@ring.com>
Sent: Monday, December 17, 2018 21:15
To: rtuell@haverhillpolice.com; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Cc: Bradley Wentlandt <bradley.wentlandt@ring.com>; Morgan Culbertson <morgan.culbertson@ring.com>
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     a) Potential Remote On boarding Date: Wednesday 16th

Recommended schedule below:

Session 1 @ 02:00pm - Command Staff, PIO, Existing social media users, community outreach team etc. (90 minutes)

(Potential Session 2) @ 4:30pm - Attendees: RTCC, CID, analysts, general, etc.

(90 minutes)

b) Scheduling - Once confirmed, please send out a calendar invite to the team and copy myself + Morgan. Below is some messaging for sending out calendar invites--feel free to adapt as you see fit:

"Team,

We will be partnering with home-security company Ring.com, to utilize a platform they've created specifically for law enforcement called the "Neighbors Portal". Here's a quick video explaining how it works.

The Neighbors Portal will allow us to post and comment directly to the Neighbors App, send out real-time crime and safety alerts, and request footage from Ring users for investigative purposes.

*Ring will be joining us on [Date] to train our department on the tool so please keep an eye out for a calendar invite. If you're able to make it, **please accept the invite** so we can get an accurate headcount for training materials."*

2. Portal Requirements

a) Beats map - Please send us a map of your different beats/patrol areas so I can create alert zones for your users. This can be in any format, including PDF, as long as each beat/zone is clearly labeled.

b) Account Provisioning - Attached is an Excel doc outlining the data points needed to provision users. Please add everyone you sent an invite to (that would potentially need an account) and send it back our way before the scheduled onboarding. Accounts will not be provisioned until after the onboarding. Please let us know if you have any questions on this.

c) Browser Access Testing - Once portal has been created, we will send you an invite to test your access on Google Chrome, Firefox or Edge.

3. Miscellaneous

a) Seed Units - We'll send 10 cameras to your attention and follow up with a shipping confirmation when I have it.

Let me know if I forgot anything!

--

Dylan Judson

Account Manager

ring

1523 26th St

Santa Monica, CA 90404

Dylan.Judson@ring.com

Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park

Cape Coral PD partners with Ring to crack down on crime

Orlando Police to use Ring doorbell security systems to fight crime

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Orlando Police to use Ring doorbell security systems to fight crime

From:	Ron Tuell <rtuell@haverhillpolice.com>
Sent:	Tuesday, December 18, 2018 8:27 AM
To:	Dylan Judson; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Cc:	Bradley Wentlandt; Morgan Culbertson
Subject:	RE: Ring Account Manager Follow Up
Attachments:	City.png; Car 2.png; Car 4.png; Car 5.png; Car 6.png; Car 8.png; Car 9.png; Car 18.png

Dylan,

Will the attach work for your shape files or do you need a different format?

Sincerely,
Ron T.

Ron Tuell
IT Director / Crime Analyst
Haverhill Police Department
40 Bailey Blvd.
Haverhill, MA 01830
P:978-373-1212 ext:1576
F:978-373-3981

From: Dylan Judson <dylan.judson@ring.com>
Sent: Monday, December 17, 2018 21:15
To: rtuell@haverhillpolice.com; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Cc: Bradley Wentlandt <bradley.wentlandt@ring.com>; Morgan Culbertson <morgan.culbertson@ring.com>
Subject: Ring Account Manager Follow Up

Hello Everyone,

Thanks for hopping on with us earlier!

After going through my schedule I have concluded that a remote on boarding would be the best and quickest option for you. We are going to setup a webinar training and it will be interactive so any questions during the process we can make sure to answer.

Recap below as promised:

1. Onboarding

    a) Potential Remote On boarding Date: Wednesday 16th*

    Recommended schedule below:

From:	Kaleigh Bueckert-Orme <kaleigh.bueckertorme@ring.com>
Sent:	Wednesday, April 17, 2019 2:17 PM
To:	Captain Robert Pistone; Dylan Judson; Media
Subject:	Re: Draft Press Release - Haverhill Police Department

Sounds great - thanks for the update! We will keep an eye out for any media coverage as well.

Thanks!
Kaleigh

On Wed, Apr 17, 2019 at 11:13 AM Captain Robert Pistone <rpistone@haverhillpolice.com> wrote:

Hello Kaleigh,

Glad you circled back. There was one error that I had put it aside to fix and it got sidetracked. I just fixed and sent it out to our local press. I will let you knw whenthey run the story. I will also have our social media officer put it out.

Thanks,

Bob

From: Kaleigh Bueckert-Orme [mailto:kaleigh.bueckertorme@ring.com]
Sent: Wednesday, April 17, 2019 1:50 PM
To: Captain Robert P. Pistone <rpistone@haverhillpolice.com>; Dylan Judson <dylan.judson@ring.com>; Media <media@ring.com>
Subject: Re: Draft Press Release - Haverhill Police Department

Hi Captain Pistone,

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Thanks!

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On Fri, Apr 5, 2019 at 11:57 AM Kaleigh Bueckert-Orme <kaleigh.bueckertorme@ring.com> wrote:

Absolutely. Please see attached.

Thanks!

On Fri, Apr 5, 2019 at 11:52 AM Captain Robert P. Pistone <rpistone@haverhillpolice.com> wrote:

As soon as I have a clean copy . Please forward me an unedited version . Thanks

On Apr 5, 2019, at 14:47, Kaleigh Bueckert-Orme <kaleigh.bueckertorme@ring.com> wrote:

Thank you! When do you plan on releasing?

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From: Kaleigh Bueckert-Orme [mailto:kaleigh.bueckertorme@ring.com]
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2

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On Fri, Mar 29, 2019 at 3:12 PM Kaleigh Bueckert-Orme
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To:	Captain Robert P. Pistone; Dylan Judson; Media
Subject:	Re: Draft Press Release - Haverhill Police Department
Attachments:	FINAL RELEASE_Haverhill PD Joins Neighbors by Ring.docx

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Attachments:	DRAFT RELEASE_Haverhill PD Joins Neighbors by Ring RING EDITS (1).docx

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Captain Robert Pistone

From:	Captain Robert Pistone <rpistone@haverhillpolice.com>
Sent:	Friday, April 5, 2019 2:02 PM
To:	Kaleigh Bueckert-Orme
Subject:	RE: Draft Press Release - Haverhill Police Department

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Join the new neighborhood watch.

--

Kaleigh Bueckert-Orme

PR Coordinator
kaleigh@ring.com

☒ ▤

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kaleigh@ring.com

☒

**1523 26th St.
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www.ring.com

From:	Captain Robert P. Pistone <rpistone@haverhillpolice.com>
Sent:	Friday, April 5, 2019 2:53 PM
To:	Kaleigh Bueckert-Orme
Subject:	Re: Draft Press Release - Haverhill Police Department

As soon as I have a clean copy . Please forward me an unedited version . Thanks

On Apr 5, 2019, at 14:47, Kaleigh Bueckert-Orme <kaleigh.bueckertorme@ring.com> wrote:

Thank you! When do you plan on releasing?

On Fri, Apr 5, 2019 at 11:03 AM Captain Robert Pistone <rpistone@haverhillpolice.com> wrote:

Looks good.

From: Kaleigh Bueckert-Orme [mailto:kaleigh.bueckertorme@ring.com]
Sent: Thursday, April 4, 2019 1:33 PM
To: rpistone@haverhillpolice.com; rtuell@haverhillpolice.com; Media <media@ring.com>; Dylan Judson <dylan.judson@ring.com>
Subject: Re: Draft Press Release - Haverhill Police Department

Hi Captain Pistone,

We wanted to check in to see if you had any questions regarding the press release. Let us know if we can help in anyway or answer any questions.

Thanks!

Kaleigh

On Fri, Mar 29, 2019 at 3:12 PM Kaleigh Bueckert-Orme <kaleigh.bueckertorme@ring.com> wrote:

Hi Ron,

Apologies on the delay here. Draft release attached with a few minor edits on our end shown in tracked changes.

Pending those are ok by you, just let us know when you plan to distribute the final release and we're good to go!

Let us know if you have any questions or need anything else.

Thanks!

Kaleigh

--

Kaleigh Bueckert-Orme, PR Coordinator

kaleigh@ring.com

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

--

Kaleigh Bueckert-Orme

PR Coordinator
kaleigh@ring.com

--

Kaleigh Bueckert-Orme

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Session 1 @ 02:00pm - Command Staff, PIO, Existing social media users, community outreach team etc. (90 minutes)

(Potential Session 2) @ 4:30pm - Attendees: RTCC, CID, analysts, general, etc. (90 minutes)

b) Scheduling - Once confirmed, please send out a calendar invite to the team and copy myself + Morgan. Below is some messaging for sending out calendar invites--feel free to adapt as you see fit:

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3. Miscellaneous

a) Seed Units - We'll send 10 cameras to your attention and follow up with a shipping confirmation when I have it.

Let me know if I forgot anything!

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Dylan Judson
Account Manager

ring

1523 26th St
Santa Monica, CA 90404

Dylan.Judson@ring.com
Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

From:	Everyone@haverhillpolice.com on behalf of Ron Tuell <rtuell@haverhillpolice.com>
Sent:	Wednesday, December 5, 2018 10:45 AM
To:	Everyone Mailing List (Everyone@haverhillpolice.com)
Subject:	[Everyone] Discount code for Ring devices

To all:

Below is the code to receive a discount on Ring Video products, there are also flyers in the break room. You need to follow the directions within this email to receive the discount.

Ron T.

From: Ron Tuell <rtuell@haverhillpolice.com>
Sent: Friday, August 24, 2018 11:13
To: Everyone Mailing List <Everyone@haverhillpolice.com>
Subject: Discount code for Ring devices

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Sincerely,
Ron T.

Hi Ron,

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Summary
- Everyone in your agency will get a discount for $50 off per device
- You must purchase the device from Ring using your specific work email address — **@haverhillpolice.com**
- The promotional offer is only available while supplies last.
- Here's your code! **nbhaverhill**
Use the link ring.com.
By using the promo code: **nbhaverhill** you and your law enforcement colleagues can get $50 off Ring Video Doorbell 2, Video Doorbell Pro, Video Doorbell Elite, Security Cams, and Ring Alarm.
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Best,
Will Thorson

| **Subject:** | Haverhill MA Remote Onboarding |
| **Location:** | Ring HQ-2601-Macchiato (Small Conference Room) |

Start:	Wed 1/16/2019 2:00 PM
End:	Wed 1/16/2019 4:00 PM
Show Time As:	Tentative

Recurrence: (none)

Meeting Status: Not yet responded

| **Organizer:** | dylan.judson@ring.com |
| **Resources:** | Ring HQ-2601-Latte (Shuffle Board Room) (20); Ring HQ-2601-Macchiato (Small Conference Room) |

Haverhill's Remote Onboarding will be done through Uberconference. Please reach out to the link below so that we can go through a screen share breakdown of the features of the Neighbors Portal.

Your UberConference information is below.

Join the call: https://www.uberconference.com/dylanjudson
Optional dial-in number: 781-448-4340
PIN: 86012

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Please do not edit this section of the description.

This event has a video call.
Join: https://meet.google.com/mcp-vhme-fkc
+1 661-235-6096 PIN: 377025009#

View your event at
https://www.google.com/calendar/event?action=VIEW&eid=MTFtbnVmbm92NTZiZ2hpa2U0YnJlbGtlbWggcnBpc3RvbmV
AaGF2ZXJoaWxscG9saWNlLmNvbQ&tok=MjEjZHlsYW4uanVkc29uQHJpbmcuY29tZDgyODU3ZWY4MTJkNzkyZGYzM
zgxNzIwY2ZhNGY0M2NiMTE2MWI4Mg&ctz=America%2FLos_Angeles&hl=en&es=0.

invite.ics

-:⌐~:⌐~::⌐~:~::⌐-

Subject:	Haverhill MA Remote Onboarding
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+1 661-235-6096 PIN: 377025009#

View your event at
https://www.google.com/calendar/event?action=VIEW&eid=MTFtbnVmbm92NTZiZ2hpa2U0YnJlbGtlWggcnBpc3RvbmV
AaGF2ZXJoaWxscG9saWNlLmNvbQ&tok=MjEjZHlsYW4uanVkc29uQHJpbmcuY29tZDgyODU3ZWY4MTJkNzkyZGYzM
zgxNzlwY2ZhNGY0M2NiMTE2MWI4Mg&ctz=America%2FLos_Angeles&hl=en&es=0.

invite.ics

-:~::-

From:	Dylan Judson <dylan.judson@ring.com>
Sent:	Wednesday, January 16, 2019 5:27 PM
To:	ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com; Ron Tuell; sdoherty@haverhillpolice.com
Subject:	Ring Neighbors Portal Guide Haverhill MA
Attachments:	Neighbors Portal User Guide.pdf

Hello Everyone,

Thank you for attending the Neighbors Portal Training today. Moving forward please send this to anyone you would like to have on the Neighbors Platform.

Below is a reference guide that includes login info, key takeaways from training, and special discounts for law enforcement -- also attached as a PDF, so that you can download and store on your computer. Please don't hesitate to reach out to me with questions at any time! Here's how to get started:

Quick Start
Please access the Neighbors Portal using Firefox, Chrome, or Edge. IE is not compatible.
First time logging in:
1. Check your inbox for an email from Ring Team
2. Click Join Portal
3. Follow the prompts to create your account
4. Bookmark https://nw.ring.com/ for quick, easy access to Neighbors Portal

Returning users:
1. Using either Firefox, or Google Chrome, go to https://nw.ring.com/
2. Enter your login credentials

Key Takeaways
1. **Engage on Portal.** The more your community sees your involvement, the more effective Portal features become when interacting with them.
2. **Join an Alert Zone.** Let us deliver the most important crime related posts directly to your inbox. Joining an Alert Zone is easy:
    1. Sign in → click on the blue profile icon in the upper right corner → **My Profile**
    2. Click **Select Alert Zone**
    3. Choose an **Alert Zone**
3. **Anyone Can Use Neighbors.** Neighbors is a free app that anyone can download and use. Portal grows in value with each resident that downloads the Neighbors app.

Questions?
For technical support and/or feedback, contact your Account Manager, **Dylan Judson** at Dylan.Judson@ring.com or **339-225-0990**
Special Offers for Law Enforcement
1. Download the Neighbors app free at https://download.ring.com/haverhill or text haverhillma to 555888
2. Get **$50 off** of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code:**NBHAVERHILL** and be sure to check out using your department email address (ahaugh@haverhillpolice.com)
*Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic

Feedback?

The Neighbors Portal Team would appreciate hearing your feedback. Please <u>click here</u> for a quick survey to submit your thoughts.

Dylan Judson
Account Manager

1523 26th St
Santa Monica, CA 90404

<u>Dylan.Judson@ring.com</u>
Cell: (339) 225 0990

<u>Ring Partners with LAPD to Reduce Crime in Wilshire Park</u>
<u>Cape Coral PD partners with Ring to crack down on crime</u>
<u>Orlando Police to use Ring doorbell security systems to fight crime</u>

From:	Dylan Judson <dylan.judson@ring.com>
Sent:	Friday, January 11, 2019 4:32 PM
To:	Ron Tuell; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Cc:	Morgan Culbertson
Subject:	Re: Ring Account Manager Follow Up

Hello Everyone,

I just wanted to circle back prior to next week just a few last things for onboarding. I will be sending out a link later that will have the invitation for the remote onboarding. It will be in webinar format and will be very interactive so feel free to ask any questions that pop up.

I also wanted to make sure that the announcement of the partnership was going on with Morgan our pr specialist. I have ccd her on the email.

Last but not least I still need a list of the portal users that you would like to have access to the account prior to the portal going live next week. The email above should have necessary attachment with the excel sheet with requested information.

Please let me know if you have any questions

Dylan

On Mon, Dec 17, 2018 at 6:15 PM Dylan Judson <dylan.judson@ring.com> wrote:
Hello Everyone,

Thanks for hopping on with us earlier!

After going through my schedule I have concluded that a remote on boarding would be the best and quickest option for you. We are going to setup a webinar training and it will be interactive so any questions during the process we can make sure to answer.

Recap below as promised:

1. Onboarding

    **a) Potential Remote On boarding Date: Wednesday 16th*
    Recommended schedule below:

        Session 1 @ 02:00pm - Command Staff, PIO, Existing social media users, community outreach team etc. (90 minutes)

        (Potential Session 2) @ 4:30pm - Attendees: RTCC, CID, analysts, general, etc. (90 minutes)

b) Scheduling - Once confirmed, please send out a calendar invite to the team and copy myself + Morgan. Below is some messaging for sending out calendar invites--feel free to adapt as you see fit:

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3. Miscellaneous

a) Seed Units - We'll send 10 cameras to your attention and follow up with a shipping confirmation when I have it.

Let me know if I forgot anything!

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Account Manager

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Dylan.Judson@ring.com
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Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime

6

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From:	Dylan Judson <dylan.judson@ring.com>
Sent:	Tuesday, December 18, 2018 3:26 PM
To:	Ron Tuell
Cc:	sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com; Bradley Wentlandt; Morgan Culbertson
Subject:	Re: Ring Account Manager Follow Up

Hey Ron,

Directly from our team we need the actual shapefiles instead of just the pictures. Usually this comes in a zipped folder with all the shapefile components in it.

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Sincerely,

Ron T.

Ron Tuell

IT Director / Crime Analyst

Haverhill Police Department

40 Bailey Blvd.

Haverhill, MA 01830

P:978-373-1212 ext:1576

F:978-373-3981

From: Dylan Judson <dylan.judson@ring.com>
Sent: Monday, December 17, 2018 21:15
To: rtuell@haverhillpolice.com; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Cc: Bradley Wentlandt <bradley.wentlandt@ring.com>; Morgan Culbertson <morgan.culbertson@ring.com>
Subject: Ring Account Manager Follow Up

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Cc:	Bradley Wentlandt; Morgan Culbertson
Subject:	Ring Account Manager Follow Up
Attachments:	Portal User Setup.xlsx

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Subject:	RE: Ring Account Manager Follow Up
Attachments:	HPD_Patrol_Routes.zip

Dylan,

These are from our internal GIS system.

Ron T.

From: Dylan Judson <dylan.judson@ring.com>
Sent: Tuesday, December 18, 2018 15:26
To: Ron Tuell <rtuell@haverhillpolice.com>
Cc: sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com; Bradley Wentlandt <bradley.wentlandt@ring.com>; Morgan Culbertson <morgan.culbertson@ring.com>
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1

IT Director / Crime Analyst

Haverhill Police Department

40 Bailey Blvd.

Haverhill, MA 01830

P:978-373-1212 ext:1576

F:978-373-3981

From: Dylan Judson <dylan.judson@ring.com>
Sent: Monday, December 17, 2018 21:15
To: rtuell@haverhillpolice.com; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Cc: Bradley Wentlandt <bradley.wentlandt@ring.com>; Morgan Culbertson <morgan.culbertson@ring.com>
Subject: Ring Account Manager Follow Up

Hello Everyone,

Thanks for hopping on with us earlier!

After going through my schedule I have concluded that a remote on boarding would be the best and quickest option for you. We are going to setup a webinar training and it will be interactive so any questions during the process we can make sure to answer.

Recap below as promised:

1. Onboarding

    a) Potential Remote On boarding Date: Wednesday 16th

Recommended schedule below:

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(Potential Session 2) @ 4:30pm - Attendees: RTCC, CID, analysts, general, etc.

(90 minutes)

b) Scheduling - Once confirmed, please send out a calendar invite to the team and copy myself + Morgan. Below is some messaging for sending out calendar invites--feel free to adapt as you see fit:

"Team,

We will be partnering with home-security company Ring.com, to utilize a platform they've created specifically for law enforcement called the "Neighbors Portal". <u>*Here's a quick video*</u> *explaining how it works.*

The Neighbors Portal will allow us to post and comment directly to the Neighbors App, send out real-time crime and safety alerts, and request footage from Ring users for investigative purposes.

Ring will be joining us on [Date] to train our department on the tool so please keep an eye out for a calendar invite. If you're able to make it, **please accept the invite** *so we can get an accurate headcount for training materials."*

2. Portal Requirements

a) **Beats map** - Please send us a map of your different beats/patrol areas so I can create alert zones for your users. This can be in any format, including PDF, as long as each beat/zone is clearly labeled.

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3. Miscellaneous

a) Seed Units - We'll send 10 cameras to your attention and follow up with a shipping confirmation when I have it.

Let me know if I forgot anything!

--

Dylan Judson

Account Manager

ring

1523 26th St

Santa Monica, CA 90404

Dylan.Judson@ring.com

Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park

Cape Coral PD partners with Ring to crack down on crime

Orlando Police to use Ring doorbell security systems to fight crime

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From:	Ron Tuell <rtuell@haverhillpolice.com>
Sent:	Tuesday, December 18, 2018 8:27 AM
To:	Dylan Judson; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Cc:	Bradley Wentlandt; Morgan Culbertson
Subject:	RE: Ring Account Manager Follow Up
Attachments:	City.png; Car 2.png; Car 4.png; Car 5.png; Car 6.png; Car 8.png; Car 9.png; Car 18.png

Dylan,

Will the attach work for your shape files or do you need a different format?

Sincerely,
Ron T.

Ron Tuell
IT Director / Crime Analyst
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Cell: (339) 225 0990

Ring Partners with LAPD to Reduce Crime in Wilshire Park
Cape Coral PD partners with Ring to crack down on crime
Orlando Police to use Ring doorbell security systems to fight crime

From:	Ron Tuell <rtuell@haverhillpolice.com>
Sent:	Thursday, December 13, 2018 2:11 PM
To:	Bradley Wentlandt; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Subject:	RE: Pre-Onboarding Call

Brad,

Monday is good, just let me know what conference line to call in on.

Ron T.

From: Bradley Wentlandt <bradley.wentlandt@ring.com>
Sent: Wednesday, December 12, 2018 18:40
To: Ron Tuell <rtuell@haverhillpolice.com>; sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com
Subject: Re: Pre-Onboarding Call

Hey Haverhill Team!

I'm tentatively holding Monday at Noon on my calendar for a pre-onboarding conference call. If we can get the call in on Monday we could potentially do your onboarding as early as January 7. The call will be less than 30 minutes.

Brad

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How about Monday at noon? The key stakeholders will need to be on the call. No more than 30 minutes.

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Brad Wentlandt
Law Enforcement Liaison/Territory Manager

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LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park
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From:	Dylan Judson <dylan.judson@ring.com>
Sent:	Tuesday, December 18, 2018 3:26 PM
To:	Ron Tuell
Cc:	sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com; Bradley Wentlandt; Morgan Culbertson
Subject:	Re: Ring Account Manager Follow Up

Hey Ron,

Directly from our team we need the actual shapefiles instead of just the pictures. Usually this comes in a zipped folder with all the shapefile components in it.

Thank you,

Dylan

On Tue, Dec 18, 2018 at 5:29 AM Ron Tuell <rtuell@haverhillpolice.com> wrote:

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Ron T.

Ron Tuell

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Captain Robert Pistone

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Subject:	Ring & Haverhill MA Pre-Onboarding Call
Location:	352-340-2379
Start:	Mon 12/17/2018 12:00 PM
End:	Mon 12/17/2018 1:00 PM
Show Time As:	Tentative
Recurrence:	(none)
Meeting Status:	Not yet responded
Organizer:	bradley.wentlandt@ring.com

We're excited to move forward with our partnership and discuss your upcoming onboarding process!

On this call we will introduce your account manager Dylan Judson who will be conducting your onboarding / training and supporting you moving forward.

We will also introduce Morgan Culbertson, our PR Coordinator who will be supporting our joint efforts to publicize the partnership and encourage growth of the Neighbors app.

Please call in to 352-340-2379. No PIN needed.

-:!~:-
Please do not edit this section of the description.

View your event at
https://www.google.com/calendar/event?action=VIEW&eid=NG03aWxpdTRqcHNkOXY5aXE3M3MzbGptdXEgcnBpc3Rv
bmVAaGF2ZXJoaWxscG9saWNILmNvbQ&tok=MjYjYnJhZGxleS53ZW50bGFuZHRAcmluZy5jb21jMzk2YmQ4YTFhYWl2
MjE4NmNiZDQxMzRjZDI3YzdjMjY1YThjMmJi&ctz=America%2FNew_York&hl=en&es=1.

invite.ics

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Sent:	Thursday, December 13, 2018 2:23 PM
To:	Ron Tuell
Cc:	sdoherty@haverhillpolice.com; ahaugh@haverhillpolice.com; rpistone@haverhillpolice.com; Morgan Culbertson; Dylan Judson
Subject:	Re: Pre-Onboarding Call

Sirs,

We're excited to move forward with our Haverhill partnership!

I want to introduce you to your Account Manager, Dylan Judson and our PR Coordinator, Morgan who are copied on this email.

Our next step will be to set up a call for us to all connect. We should ensure all the key stakeholders are included on the call so everyone is on the same page.

The people we ask to be included on this call would be (we understand the same person may fill more than one role):

1. Partnership POC - our main point of contact going forward (Ron)

2. Captain Doherty as the Press/Media Coordinator - He will work with Morgan from our team to coordinate the initial partnership announcement and ongoing PR moving forward.

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)....?

4. Investigative Coordinator - the resident expert when the department wants to send a video request, trained on best practices for ensuring the maximum participation and sharing of video (Captain Pistone?).

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

It would be ideal to have all these folks on the call but essential to have them present at the actual onboarding. Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.

We've scheduled the onboarding call for Monday at Noon. I'll be sending a calendar invite shortly.

Brad

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